



**Muleshoe Chamber of
Commerce & Agriculture**

2020 Membership Breakfast

February 25, 2020

Agenda

Welcome

Trevor Turnbow, President

Prayer

Chamber Updates & Introduction of Board Members

Andrea Alfaro, Manager

Business Meeting

Trevor Turnbow

Guest Speaker

Representative Ken King

Sponsored by:



The Muleshoe Chamber of Commerce & Agriculture hosts many events during the year with the goal of promoting business and the community. It requires community support throughout the year to make these events successful. We know that as a business owner or employee, your time is valuable. Please review the events we have scheduled for 2020. If you wish to contribute and be recognized as a sponsor of an event, mark below and we will contact you closer to the event date. Thank you for continuing to support the promotion of Muleshoe!

Chamber Banquet-

The Chamber Banquet returns in 2020! The Chamber organizes an elegant event that combines an appetizing meal, exclusive entertainment, and a special ceremony to honor outstanding members in our community.

National Small Business Week-

Since 1963, the President has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. The Chamber celebrates this week by spotlighting a few local businesses and encouraging the community to shop local! This event will take place May 3 through May 9, 2020.

July 4th Celebration-

Muleshoe shines bright on July 4th! Many visitors come to celebrate America in Muleshoe and we aim to keep them busy shopping and enjoying our town all day long! All day events include parade, vendors, contests, sporting tournaments, musical entertainment, and fireworks.

Small Business Saturday/ Christmas Tree Lighting-

To kick off the holiday season, we combined the Christmas Tree Lighting with National Shop Small Saturday. This day is about encouraging people to support local businesses by shopping small. This is the opening day of our Shop the Shoe Campaign where we gather to enjoy hot chocolate, carols, and of course the tree lighting! This is a great event to bring the community together in the spirit of Christmas.

Shop the Shoe Campaign, Christmas Parade, & Christmas Open House-

A lighted parade ends the year of events. Crowds gather up Main Street and South 1st to get a glimpse of all the brightly lit parade entries. After several weeks of urging the community to shop local, a winner will be announced after the parade! The Chamber is excited to announce that it will be organizing its first ever Christmas Open House. We hope many members of our community will participate and open their homes to allow guests to view their Christmas décor inside and out. Of course, there will be Christmas treats and prizes involved.

Leave your name and contact information if you're interested in sponsoring or being a part of an organizing committee for any of these events. Thank you!
